



News Release
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**George Northcroft Named Regional Administrator
of GSA Northwest Arctic Region**

WASHINGTON — The U.S. General Services Administration today announced the appointment of George Northcroft to serve as the Regional Administrator of GSA's Northwest Region.

As the Northwest Arctic Regional Administrator, Northcroft will oversee all of GSA's operations in Alaska, Idaho, Oregon, and Washington; including management of federal real estate and information technology. The Northwest Arctic Region has a federal inventory of 647 owned and leased buildings, more than 450 employees, and a total budget of more than \$462.3 million annually.

"I'm thrilled to welcome George Northcroft to the GSA leadership team as we work to create a greener, more efficient, more cost-effective, more open, and more responsible government for the American people," said Martha N. Johnson, Administrator of General Services. "George's experience in the public and private sectors will be invaluable as we pursue this effort in the Northwest Arctic Region."

Northcroft most recently served as Director of Business Relations & Economic Development for King County in the State of Washington. During his tenure, Northcroft was responsible for the retention, expansion, and recruitment of businesses in King County; developed strategies to promote economic revitalization; fostered healthy business relationships; and led county initiatives with a range of business clusters, including information technology, logistics/international trade, and environmental/alternative energy.

Northcroft has a long history as a committed leader in collaborative partnerships in both the public and private sector. Previously, Northcroft worked as the Director of Treasury and Cash Management for Nordstrom, managing banking and broker relationships. Additionally, Northcroft served as the Director of the Department of Executive Administration in King County, Washington. While in this role, Northcroft led eight administrative support divisions, initiated a quality client service philosophy, and managed community outreach, site selection and the architectural design process for the construction of the \$108 million Kent Regional Justice Center – an important regional project.

Northcroft received his Bachelor of Arts degree in Business Administration and a Masters of Business Administration from St. John's University.

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GSA provides a centralized delivery system of products and services to the federal government, leveraging its enormous buying power to get the best value for taxpayers.

- Founded in 1949, GSA manages more than 11 percent of the government's total procurement dollars and \$30 billion in federal assets, including 8,600 government-owned or leased buildings and 213,000 vehicles.
- GSA helps preserve our past and define our future, as a steward of more than 480 historic properties, and as manager of USA.gov, the official portal to federal government information and services.

- GSA's mission to provide superior workplaces, expert technology solutions, acquisition services, purchasing and E-Gov travel solutions and management policies, at best value, allows federal agencies to focus on their core missions.